

# Order Form

Help offset a player's tuition cost by taking advantage of these great sponsorship opportunities.  
50% of advertising cost goes directly to your selected Valley Jr. Warrior Player. Thank you for your support!

## Tournament Sponsorship \_\_\_\_\_

- Program Book - Full Page Ad: ..... \$400
- Program Book - Half Page Horizontal Ad: ..... \$200
- Program Book - Quarter Page Ad: ..... \$100
- Program Book - Business Card Ad: ..... \$50
- Website Sponsorship Web Page: ..... \$50

## Annual Website Sponsorship \_\_\_\_\_

- ValleyHockeyLeague.com & JrWarriors.com
- Home Page Web Ad: ..... \$1500
- Schedule Page Web Ad: ..... \$700
- Standings Page Web Ad: ..... \$700

## Annual Valley Rinks Advertising Sponsorship \_\_\_\_\_

|                      |                  |                      |                      |                   |                 |
|----------------------|------------------|----------------------|----------------------|-------------------|-----------------|
| Dasherboard Panels:  | Package: \$4,000 | Haverhill 1: \$1,250 | Haverhill 2: \$1,250 | Lawrence: \$1,250 | Malden: \$1,250 |
| On-Ice Logos:        | Package: \$3,000 | Haverhill 1: \$1,000 | Haverhill 2: \$1,000 | Lawrence: \$1,000 | Malden: \$1,000 |
| Zamboni Wrap:        | Package: \$7,500 | Haverhill 1: \$2,500 | Haverhill 2: \$2,500 | Lawrence: \$2,500 | Malden: \$2,500 |
| Bench Signage:       | Package: \$3,000 | Haverhill 1: \$1,000 | Haverhill 2: \$1,000 | Lawrence: \$1,000 | Malden: \$1,000 |
| Penalty Box Signage: | Package: \$3,000 | Haverhill 1: \$1,000 | Haverhill 2: \$1,000 | Lawrence: \$1,000 | Malden: \$1,000 |
| Mezzanine Signage:   | Package: \$1,000 |                      |                      |                   |                 |
| Game Sponsors:       | Package: \$5,000 |                      |                      |                   |                 |

Circle the sponsorship options above you wish to order ..... Total Amount \$ \_\_\_\_\_

Player's Name \_\_\_\_\_ Player's Team \_\_\_\_\_

Payment Method:  **Check or Money Order - mail to:**  **Credit Card** (mail or fax to 978-557-5519)

Valley Associates,  
7 Parkridge Road  
Haverhill, MA 01835

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day ☎: \_\_\_\_\_ Eve ☎: \_\_\_\_\_

Cell ☎: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Address: \_\_\_\_\_

Cardholder Telephone: \_\_\_\_\_

Circle Card Type: AMEX VISA Master Card

Card Number: \_\_\_\_\_

Expires: \_\_\_\_/\_\_\_\_ Amount: \$ \_\_\_\_\_

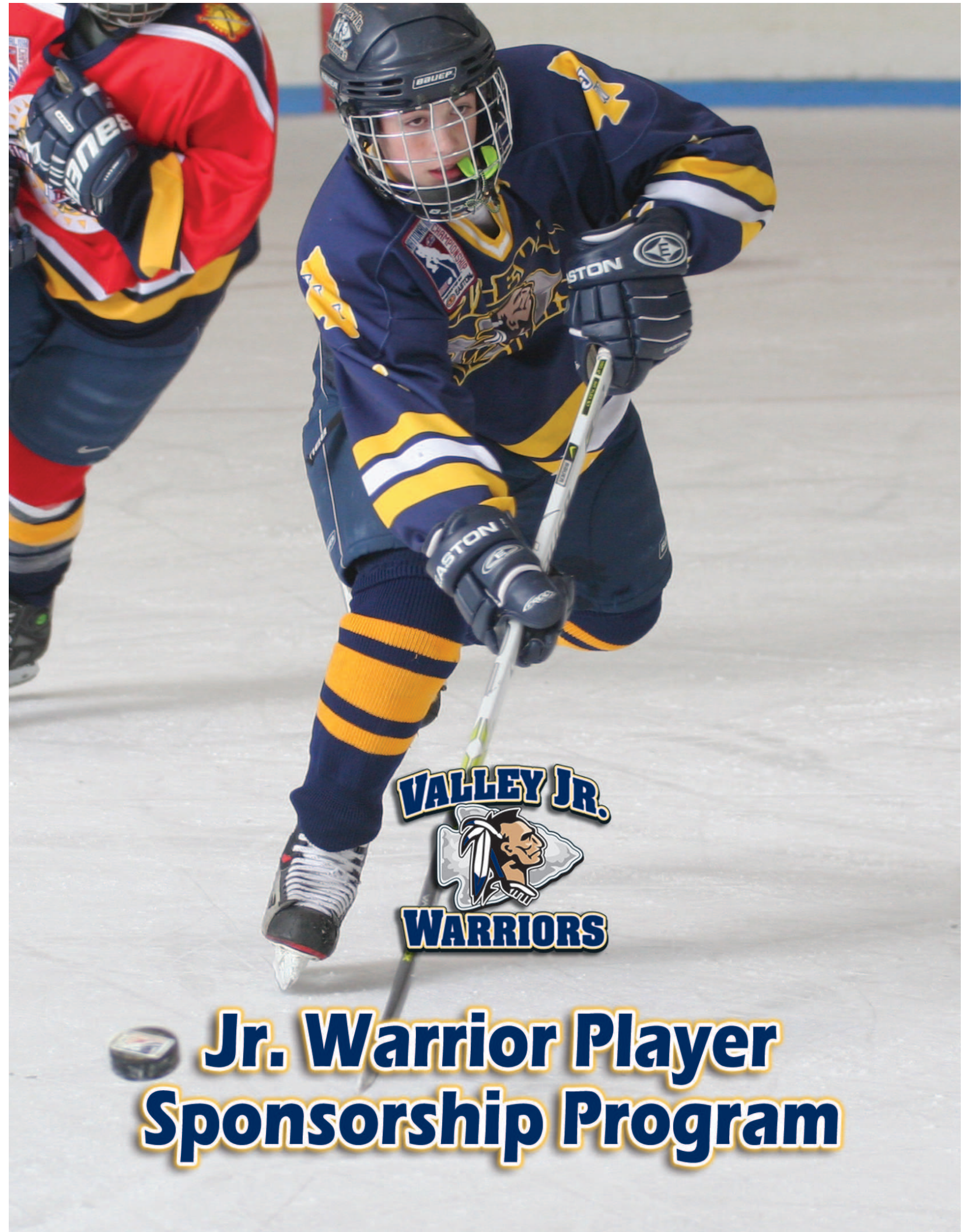
Cardholder Signature: \_\_\_\_\_

\* Please send a description of advertisement layout with camera ready or digital artwork along with payment addressed to:

**Valley Associates, 7 Parkridge Road, Haverhill MA 01835.**

Questions? Contact Becky at (978) 557-5518 x114  
rblaeser@valley-associates.com

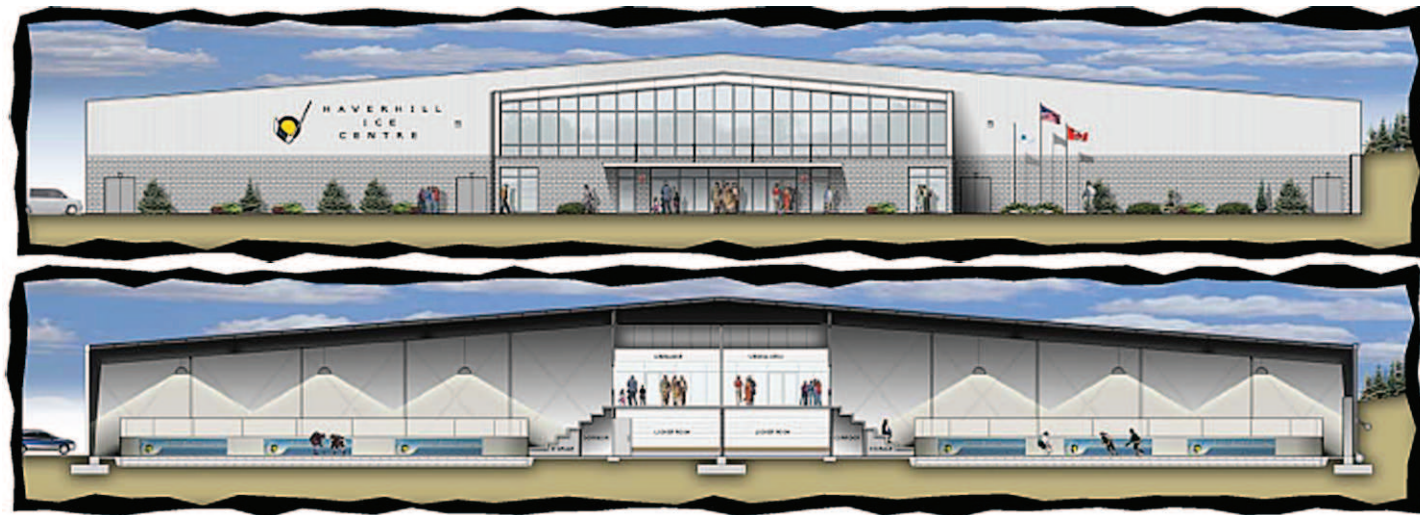
The issuer of this card is authorized to pay the amount shown as TOTAL upon proper presentation. The cardholder agrees to pay such total subject to and in accordance with the agreement governing the use of such card. The Valley Associates is authorized to accept telephone orders from our business and charge to this card.



# Jr. Warrior Player Sponsorship Program

# VALLEY RINKS

## Promotional and Sponsorship Opportunities



The opening of the Haverhill facility has opened the door to unmatched opportunities for local businesses to communicate with a captive audience on the North Shore and beyond.

The new, state-of-the-art twin rinks facility features more than 800 seats for hockey and ice shows as well as a spacious, glass-enclosed mezzanine level where even more fans can watch both ice surfaces, all the while enjoying the comforts of a full-service pro shop and concessions center.

Through the years, Valley Associates has spread its wings and opened three, high-profile rinks in Lawrence, Malden and now Haverhill. Not only do more than 500 teams and 10,000 players from 50 communities call these rinks home for league, tournament and practice play, scores more take advantage of the facilities for summer camps, public skates and ice skating training. The Valley Forum rinks have become a Mecca for skating on the North Shore.

Projected Arena attendance of over 200,000 guests each year assures high visibility and millions of positive impressions for our sponsors. Increase your business by taking advantage of an advertising or sponsorship opportunity in the brand new Haverhill Rink!

### Town Programs

- 550 Teams
- 9,900 Players

### NEHL Elite Programs

- 63 Teams
- 1,135 Players



# Sponsorship Opportunities

## Tournament Book Advertising

- Full Page Ad: ..... \$400
  - ★ 7 x 10 full page Ad
- Half Page Horizontal Ad: ..... \$200
  - ★ 4 1/2 x 7 3/8 Half page Ad
- Quarter Page Ad: ..... \$100
  - ★ 3 3/8 x 4 7/8 Quarter page Ad
- Business Card size Ad: ..... \$50
  - ★ 2 x 3.5 business card size Ad

## Tournament Sponsor Web Page

- Business Card Size Web Ad ..... \$50
  - ★ www.jrwarriors.com

## Annual Website Advertising Opportunities

- Home Page Web Ad (space limited call for availability) ..... \$1500
  - ★ www.valleyhockeyleague.com & www.jrwarriors.com
- Schedule Page Web Ad ..... \$700
  - ★ www.valleyhockeyleague.com & www.jrwarriors.com
- Standings Page Web Ad ..... \$700
  - ★ www.thenehl.com & www.jrwarriors.com

## Valley Rinks Advertising Opportunities

| Advertisements           | Package | Haverhill 1 | Haverhill 2 | Lawrence | Malden  |
|--------------------------|---------|-------------|-------------|----------|---------|
| Dasherboard Panels       | \$4,000 | \$1,250     | \$1,250     | \$1,250  | \$1,250 |
| On-Ice Logos             | \$3,000 | \$1,000     | \$1,000     | \$1,000  | \$1,000 |
| Zamboni Wrap             | \$7,500 | \$2,500     | \$2,500     | \$2,500  | \$2,500 |
| Bench Signage            | \$3,000 | \$1,000     | \$1,000     | \$1,000  | \$1,000 |
| Penalty Box Signage      | \$3,000 | \$1,000     | \$1,000     | \$1,000  | \$1,000 |
| Mezzanine Signage        | \$1,000 | N/A         | N/A         | N/A      | N/A     |
| Game Presenting Sponsors | \$5,000 | N/A         | N/A         | N/A      | N/A     |

- \* The Special Valley Package deal includes signage in all four Valley rinks: Haverhill (2), Lawrence and Malden
- \* Premier placement of dasherboard panels can be requested. Please contact Valley for pricing options.
- \* Penalty Box and Bench Signage includes high-quality 4' x 8' banners.